

INVESTMENT WEEK

Mechanical specifications

Dimension	Width (mm)	Depth (mm)
Full Page Type	226mm	316mm
Full Page Trim	248mm	342mm
Full Page Bleed	254mm	348mm
DPS Type	474mm	316mm
DPS Trim	496mm	342mm
DPS Bleed	502mm	348mm
1/4 Page DPS	474mm	77mm
1/2 Page DPS	474mm	159mm
1/2 Page (Horiz)	226mm	159mm
1/2 Page (Vert)	111mm	316mm
1/3 Page (Horiz)	226mm	105mm
1/4 Page (Port)	111mm	159mm
1/4 Page Strip	226mm	77mm
Spons Strip (Horiz)	226mm	40mm
Junior Page	134mm	237mm
Super A5	134mm	190mm
Fireplace	290mm	237mm
Share Square	72mm	95mm
Box Ad	88mm	42mm
Column widths	1:	42mm
	2:	88mm
	3:	134mm
	4:	280mm
	5:	226mm

IW 3/4 Coverwrap Spec

Two x hi res pdf's to the following spec,

Outer Covers:

Trim Size 275mm deep x 496mm wide (plus 3mm bleed & crop marks)

Inner Covers:

Trim Size 275mm deep x 496mm wide (plus 3mm bleed & crop marks)

Copy deadline: Monday prior to publication date, by 12pm (GMT).

File formatting

Preferred format

High resolution PDFs Acrobat V1.3 (PDF/X-1a compliant with all elements embedded). Spot colours should be converted to CMYK.

Trapping

It is essential that knockout and overprint are used when necessary to avoid overlapping of adjoining coloured areas and any text or images being omitted. Files with native transparency are not supported by our printers and must be flattened before submission (usually saving the PDF down to V1.3 will solve this).

Disclaimer

Incisive Media cannot be held responsible for mistakes or omissions if any artwork is supplied in an unacceptable format or is not as specified above. We cannot guarantee that we will contact the client to request resubmission of the artwork in good time if such a mistake is discovered, although we will endeavour to do so.

File sending options

Via email:

Email to production contact as below, less than 20mb.

Production contact:

iw.production@incisivemedia.com

Production schedule 2021

Publishing date: Investment Week is published weekly on a Monday.

Ad copy deadline: Tuesday prior to publication date, by 12pm (GMT).